



KGW
1501 SW Jefferson
Portland, OR 97201

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 856769

Schedule Dates 10/02/12-10/08/12
Advertiser Greg Walden for Congress (8477)
Agency/T-Code Smart Media Group (7611)/788239874
Product Political - Candidate (1077)
Brand WALDEN 4 CONGRESS (178246)
Salesperson Norten, Matthew (3149)
Sales Office HRP - Washington DC
Buyer Name BOTWINICK,DEBRA
Phone/Fax /
CPE C02C08
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments WALDEN 4 CONGRESS
GREG WALDEN FOR CONGRESS,

Date Entered 09/25/12
Last Modified 09/25/12
Entered By Jacob Thom
CO-OP No
Headline # 06336349
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,991.25
Net Total \$11,283.75
Sales Tax

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Oct. 2012	27	\$13,275.00
Grand Total:	27	\$13,275.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/02/12-10/04/12	4	:30	11:59A- 12:31P (PT)	2		X		X				2	\$275.00	\$550.00	Portland (KGW) (KGW)	NOON NEWS	9/25/12
2.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	2:58P- 4P (PT)	4		X	X	X	X			4	\$250.00	\$1,000.00	Portland (KGW) (KGW)	ELLEN	9/25/12
3.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	2:58P- 4P (PT)		1							1	\$250.00	\$250.00	Portland (KGW) (KGW)	ELLEN	9/25/12
4.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	4:58A- 5:57A (PT)	4		X	X	X	X			4	\$175.00	\$700.00	Portland (KGW) (KGW)	5AM NEWS	9/25/12
5.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	4:58A- 5:57A (PT)		1							1	\$175.00	\$175.00	Portland (KGW) (KGW)	5AM NEWS	9/25/12
6.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	5:57A- 6:58A (PT)	4		X	X	X	X			4	\$600.00	\$2,400.00	Portland (KGW) (KGW)	6AM NEWS	9/25/12
7.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	5:57A- 6:58A (PT)		1							1	\$600.00	\$600.00	Portland (KGW) (KGW)	6AM NEWS	9/25/12
8.0	Normal Line / SPOT	10/02/12-10/04/12	3	:30	5:59P- 7P (PT)	2		X		X				2	\$775.00	\$1,550.00	Portland (KGW) (KGW)	6PM NEWS	9/25/12
9.0	Normal Line / SPOT	10/03/12-10/03/12	5	:30	7P- 7:29P (PT)				1					1	\$250.00	\$250.00	Portland (KGW) (KGW)	NEWS	9/25/12
10.0	Normal Line / SPOT	10/03/12-10/05/12	4	:30	11:34P- 12:37A (PT)	2			X		X			2	\$250.00	\$500.00	Portland (KGW) (KGW)	TONIGHT SHOW	9/25/12
11.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	10:59P- 11:34P (PT)	2			X		X			2	\$775.00	\$1,550.00	Portland (KGW) (KGW)	11PM NEWS	9/25/12
12.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	10:59P- 11:29P (PT)							1		1	\$550.00	\$550.00	Portland (KGW) (KGW)	SAT 11PM NEWS	9/25/12
13.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	10P- Rock Center with Brian Williams					1				1	\$1,700.00	\$1,700.00	Portland (KGW) (KGW)	ROCK CENTER	9/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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14.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	10P- Dateline NBC						1			1	\$1,500.00	\$1,500.00	Portland (KGW) (KGW)	DATeline	9/25/12

CONFIRMATION CONTRACT

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